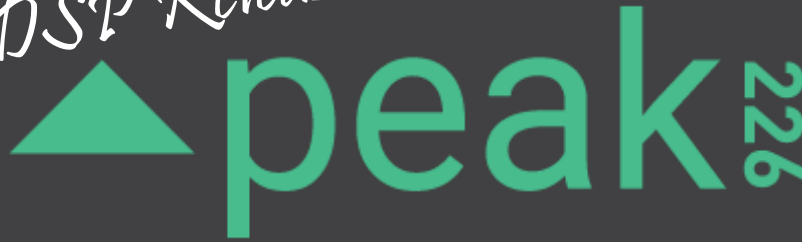


Peak DSP Release Notes



October 15, 2018

Q4 IS HERE!

We're kicking off this quarter with over 65 clients, working on providing you all with an ultimate programmatic buying experience.

Now also with:

- ▶ Display Performance, including buying towards CPI with Rewarded Video & Playable
- ▶ Available connections to Echo 226 Affiliate Tracking Solution, enabling impression, click & conversion pixel tracking

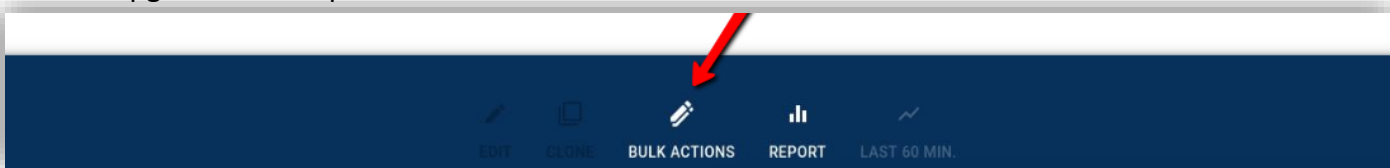
Trends on Peak:

- ▶ We've opened additional QPS alongside adding new GEOs & sizes with the market's leading SSPs
- ▶ Both In-Banner and Interstitial are available on MoPub

Contact us for recent trends of this week & feel free to share with us any other demand needs 😊

NEW!

We've upgraded and expended our **Bulk Action** with new features.



Save time and optimize your routine with just few clicks.

Starting today, when using Bulk Action you can complete the following actions on a large number of selected Demand Items:

- 1) Change your demand item status:
Active/Inactive
- 2) Shift your pricing model (e.g. OPTCPM>CPV)
- 3) Increase/decrease daily cap

