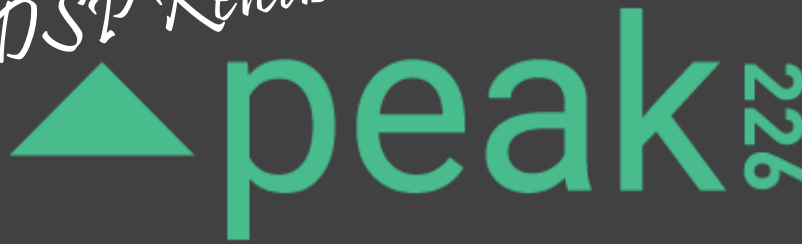


# Peak DSP Release Notes

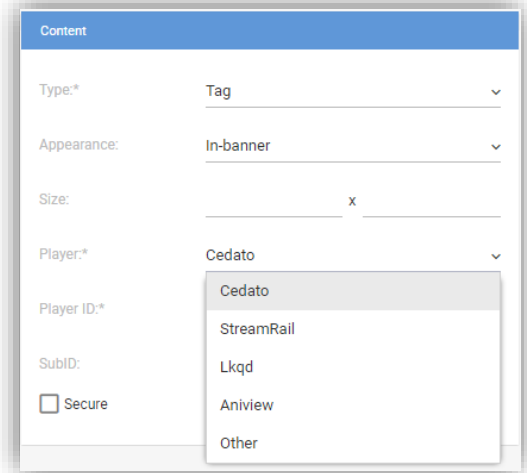


February 7, 2018

## Built-In Player Templates

### No More Broken Tags!

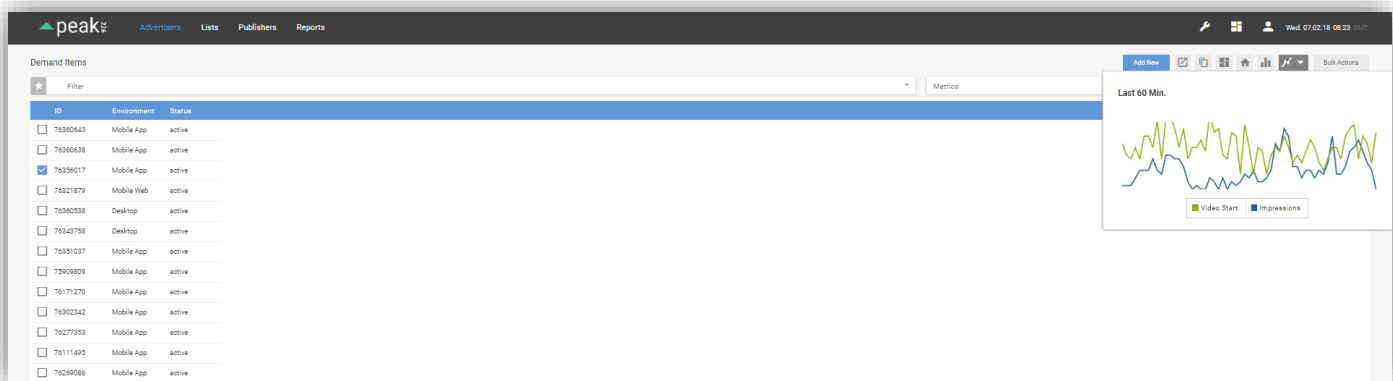
- ▶ A new fast & precise creative upload process!
- ▶ All you need to do is choose the relevant player → add your parameters → start working!
- ▶ It's as simple as that 😊
- ▶ If your chosen player does not appear on the list, choose "Other"



## Demand Item "Pulse Check"

### Is the Demand Item Live?

For a quick monitoring of your Demand Items, you can see a live status of impressions and views 60 minutes back



## In Addition

- ▶ Small Bug Fixes

